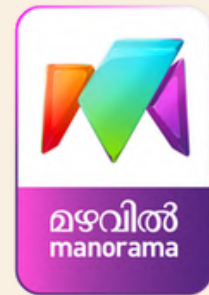


Onam -

Kerala's Most Celebrated Festival Season





Delivering the Finest Entertainment Experience to Kerala



Source: BARC Data TG: 2+all day parts (24hrs Kerala) Week:36-39, 2025

The Magic of Onam

Onam, Kerala's biggest festive season, brings millions together in celebration, creating unparalleled opportunities for brands to connect with consumers.



Your Gateway to the Grandest Onam Celebrations



- Mazhavil Entertainment Awards 2026
- Atham Pathu Ruchi
- Instant Onam
- Oru Chiri Iru Chiri Bumper Chiri - Onam Special
- The Great Family Challenge - Onam Special
- World Television Premieres



- Midukki



- Manorama News Conclave 2026
- Onam Special Programs

Mazhavil Entertainment Awards 2026

The most glamorous night in Malayalam entertainment returns! Celebrating the wizards of the industry with grandeur, star power, and unforgettable moments.



Atham Pathu Ruchi



High-energy, on-ground cookery action where celebrities hit the road in a vibrant food truck, whipping up their favorite Onam dishes for thousands of enthusiastic fans across Kerala.



15 Seasons

Proven fan favorite

On-Ground

Across 5 Major Cities in Kerala

Chefs & Celebrities

Celebrity Presence & Engagement at the Food Truck



A visually rich cooking series featuring authentic Onam recipes, with immersive close-up shots that capture the art and joy of festive cooking.

Featured across Mazhavil Manorama's
Facebook, Instagram, and YouTube channels.



Oru Chiri Iru Chiri Bumper Chiri — Onam Special

Kerala's most loved comedy show returns with an explosive Onam edition! A dynamic mix of celebrity guests, stand-up comedy, hilarious skits, and non-stop entertainment for the whole family.



The Great Family Challenge

A grand celebration of family, fun, and competition, The Great Family Challenge brings generations together in an exciting battle of teamwork and wit. With engaging challenges, festive energy, and heartwarming moments, it's entertainment the whole family can enjoy.



World Television Premieres

This Onam, Mazhavil Manorama brings the biggest Malayalam blockbusters and brightest stars to your living room with exclusive world television premieres.



World Television Premieres



Movie Name : Naradan

Telecast on 15th Aug

Plot :

The dramatic journey of Chandraprakash, a popular news anchor in the media world who is desperate to prove his worth.

Cast:

Tovino Thomas, Indrans, Sharafudheen, Anna Ben, Renji Panicker

World Television Premieres



Movie Name : GU

Telecast on 9th Aug

Plot :

Gu follows eight-year-old Minna as she unravels the mystery of an ancient curse in her father's ancestral home.

Cast:

Saiju Kurup, Maniyanpilla Raju, Niranjan, Deva Nandha

World Television Premieres



Movie Name : Machante Maalakha

Telecast on 26th July

Plot :
An over-affectionate wife and a husband, who tries hard to adjust with it.

Cast:
Soubin Shahir, Dhyan Sreenivasan, Dileesh Pothan, Shanthi Krishna

World Television Premieres



Movie Name : Pennum Porattum

Telecast on 2nd Aug

Plot :

When a woman and her dog face public hostility, a village's hidden tensions erupt. A stark examination of mob mentality, social judgment, and how communities can turn cruel when seeking to punish perceived wrongs.

Cast:

Rajesh Madhavan, Raina Radhakrishnan

World Television Premieres



Movie Name : Raveendra Nee Evide?

Telecast on 19th July

Plot :

A weather officer's orderly life unravels when suspicions about his wife emerge after a neighbor incident. His quest for answers leads to chaos, a kidnapping, and police involvement, forcing him into a comical escape.

Cast:

Anoop Menon, Dhyan Sreenivasan, Siddique, Azees Nedumangad, Sheelu Abraham, Major Ravi

World Television Premieres



Movie Name : Bad Boyz

Telecast on 12th July

Plot :

A directionless schoolboy becomes a goon to impress a girl fascinated by local goons. His decision leads to suspenseful, humorous consequences in the thrilling crime world.

Cast:

Rahman, Dhyan Sreenivasan, Babu Antony, Saiju Kurup. Bibin George, Harisree Ashokan, Bala



THE NO. 1 OVER-THE-TOP (OTT) PLATFORM IN MALAYALAM

- 20,000+ Hours of Premium Content
- 3.1 Million MAU
- Global Malayali Diaspora Reach
- High-Definition Production Standards



MIDUKKI

Discovering, Transforming & Celebrating Inspiring Malayali Women

A digital-first talent and empowerment platform engaging young audiences through inspiring stories of confidence, personality, and growth. Culminating in a premium Grand Finale event with strong digital impact.





**The Destination
where News Breaks
First**





CONCLAVE 2026

7 Years. One Platform. Infinite Ideas. A prestigious forum uniting India's top minds, thought leaders, and boldest visionaries for a day of powerful conversations and groundbreaking insights.



Onam Special Programs

Manorama News brings you deeply curated Onam special programming — blending cultural storytelling, expert analysis, and heartwarming features that capture the true soul of this magnificent festival.



Let Your Brand Shine This Onam

